The disruption to education caused in many countries by the COVID-19 pandemic has highlighted an urgent need for low-cost, high-quality online English learning for both self-study and blended learning. Parents have increasingly turned to high-cost learning resources to ensure their child does not miss out, potentially causing financial hardships. With this in mind, Education for Employment Foundation, (EEF) and its UK partner, UK Skills in collaboration with Klik2learn, UK, have brought to India an Online English Language Learning program.

EEF is a not-for-profit company. EEF & UK Skills Shared Vision is to empower youth with the skills and opportunities they need to build careers that create a better future for themselves, their families, their communities and the world.

Klik2learn is an award-winning Ed Tech specialising in English Language and Vocational Learning, and its online learning platform and courses are designed for both self-study and blended learning.

Klik2Learn's English Learning Platform: The award-winning English courses - Journey 2 Basic Skills and Journey to English are aligned to CEFR (Common European Framework of Reference for Languages) level A0/A2/A3 (pre-beginner, beginner and intermediate beginner) and B1/B2 (lower to upper-intermediate) respectively. Journey 2 Basic Skills is a unique course aimed at pre-beginners and early learners with no background at all in English. Irrespective of a learner's native language, Klik2Learn's online English learning tools will ensure mastery of English personalized to the learner.

SQA and City & Guilds Accredited Software: In 2014, Klik2learn's software underwent extensive scrutiny by the Scottish government (SQA) and the company was the first to have a digital product officially endorsed by them. Subsequently, endorsement followed from City & Guilds, London, a global leader in skills development and assessment. In 2021, Klik2Learn was awarded the prestigious title of Best EU Ed Tech at delivering #Tech4Good using their Online English Learning Platform.

Deployed in UK Government and Education Institutions: The company's software is currently in use by local government and public sector colleges in the UK. Overseas, the intermediate course is used to certify candidates for the Pearson BTEC Nationals - the most widely recognised qualification for admission to higher education alongside A levels.

Data Protection India: We recognise our responsibilities as data processors/controllers in line with India's recent legislation on Privacy and Data Protection, specifically the Information Technology (Guidelines for Intermediaries and Digital Media Ethics Code).

The UN states 'the level of English proficiency an individual enjoys is directly related to their income potential.' Klik2learn's language learning program can contribute to a learner's future employability by increasing their skills and exposing them to international varieties of the language in authentic contexts.